



East Sussex CC

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Report Parameters

1 County/Unitary Authority

UKJ22 East Sussex CC

Class of Worker

Employees

The information in this report pertains to the chosen geographical area.

Economy Overview

557,997

Population (2018)

Population grew by **23,595** over the last 5 years and is projected to **grow by 22,706** over the next 5 years.

181,493

Total Regional Employment

Jobs grew by **12,748** over the last 5 years and are projected to **grow by 3,337** over the next 5 years.

£26.3k

Avg. Wages Per Job (2018)

Regional average wages per job are **£3.0k below** the national average wages of £29.3k per job.

Takeaways

- As of 2018 the region's population **increased by 4.4%** since 2013, growing by 23,595. Population is expected to **increase by 4.1%** between 2018 and 2023, adding 22,706.
- From 2013 to 2018, jobs **increased by 7.6%** in East Sussex CC from 168,745 to **181,493**. This change **fell short of the national growth rate of 10.1% by 2.5%**.
- The top three industries in 2018 are Hospital activities, Primary education, and Retail sale in non-specialised stores with food, beverages or tobacco predominating.

	Population (2018)	Jobs (2018)	GVA	Imports	Exports
Region	557,997	181,493	£7.43b	£15.19b	£9.43b
South East	9,152,665	4,092,619	£185.22b	£296.87b	£188.12b

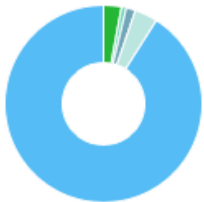
Demographics

2018 Age Cohort Demographics



Age Cohort	2018 Population	2018 Percent
Under 16 years	95,479	17.1%
16 to 34 years	103,888	18.6%
35 to 54 years	139,076	24.9%
55 to 74 years	152,116	27.3%
75 years and over	67,437	12.1%

2018 Ethnicity Demographics

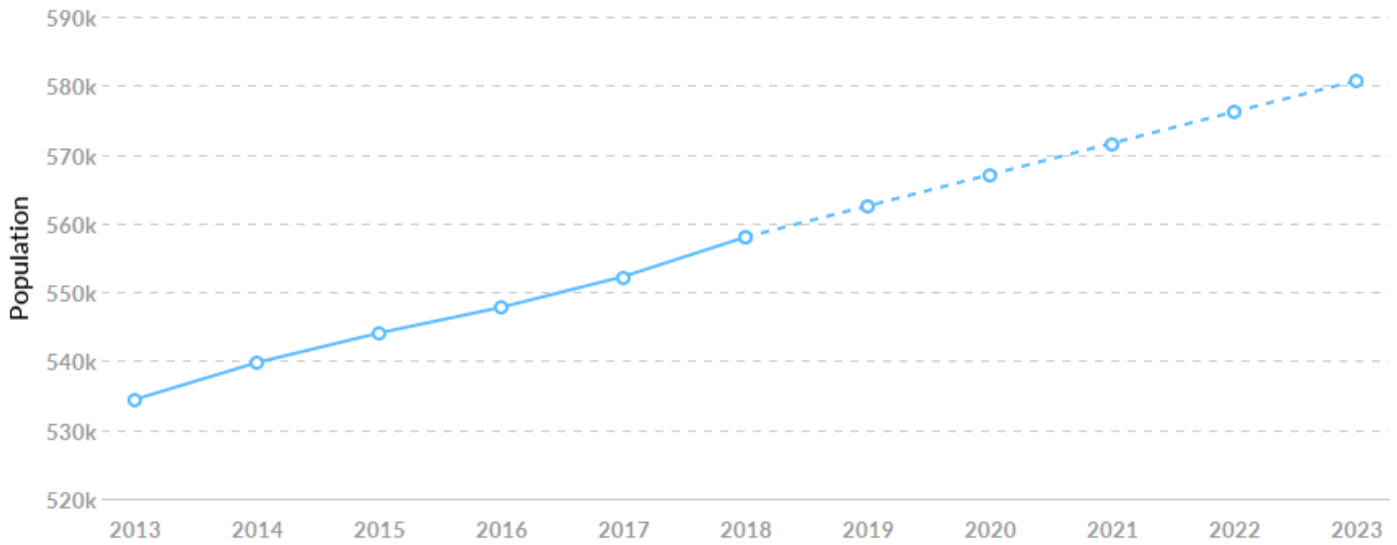


Ethnicity	2018 Population	2018 Percent
All Other Ethnicities	16,418	2.9%
Asian or Asian British: Other Asian	4,369	0.8%
Mixed: All Mixed	8,460	1.5%
White: Other White	21,020	3.8%
White: British	507,730	91.0%

Historic & Projected Trends

Population Trends

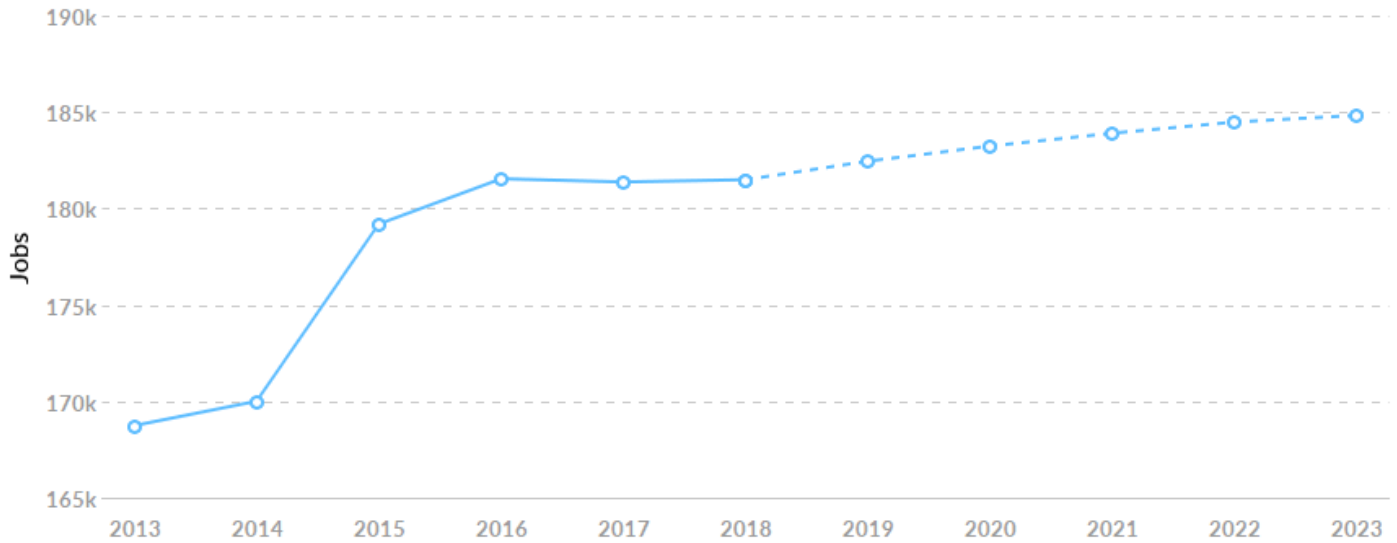
As of 2018 the region's population **increased by 4.4%** since 2013, growing by 23,595. Population is expected to **increase by 4.1%** between 2018 and 2023, adding 22,706.



Timeframe	Population
2013	534,402
2014	539,766
2015	544,064
2016	547,797
2017	552,259
2018	557,997
2019	562,512
2020	567,059
2021	571,623
2022	576,189
2023	580,703

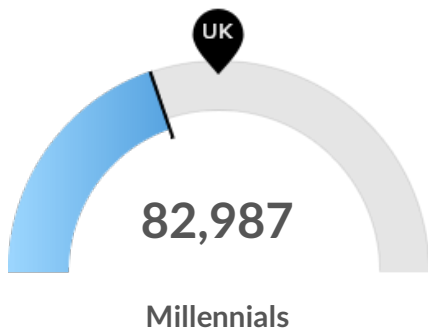
Job Trends

From 2013 to 2018, jobs increased by 7.6% in East Sussex CC from 168,745 to 181,493. This change fell short of the national growth rate of 10.1% by 2.5%.

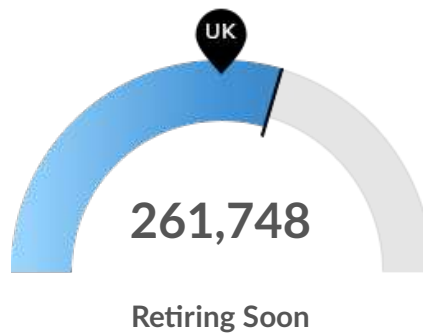


Timeframe	Jobs
2013	168,745
2014	170,007
2015	179,196
2016	181,542
2017	181,375
2018	181,493
2019	182,450
2020	183,236
2021	183,903
2022	184,481
2023	184,830

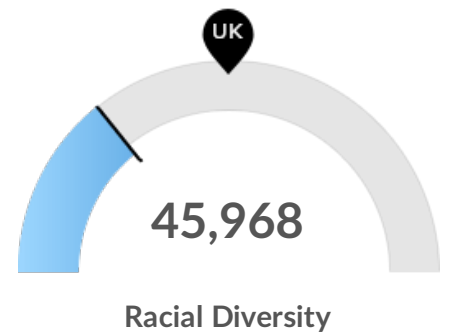
Population Characteristics



East Sussex CC has 82,987 millennials (ages 25-39). The national average for an area this size is 114,648.



Retirement risk is high in East Sussex CC. The national average for an area this size is 202,217 people 55 or older, while there are 261,748 here.



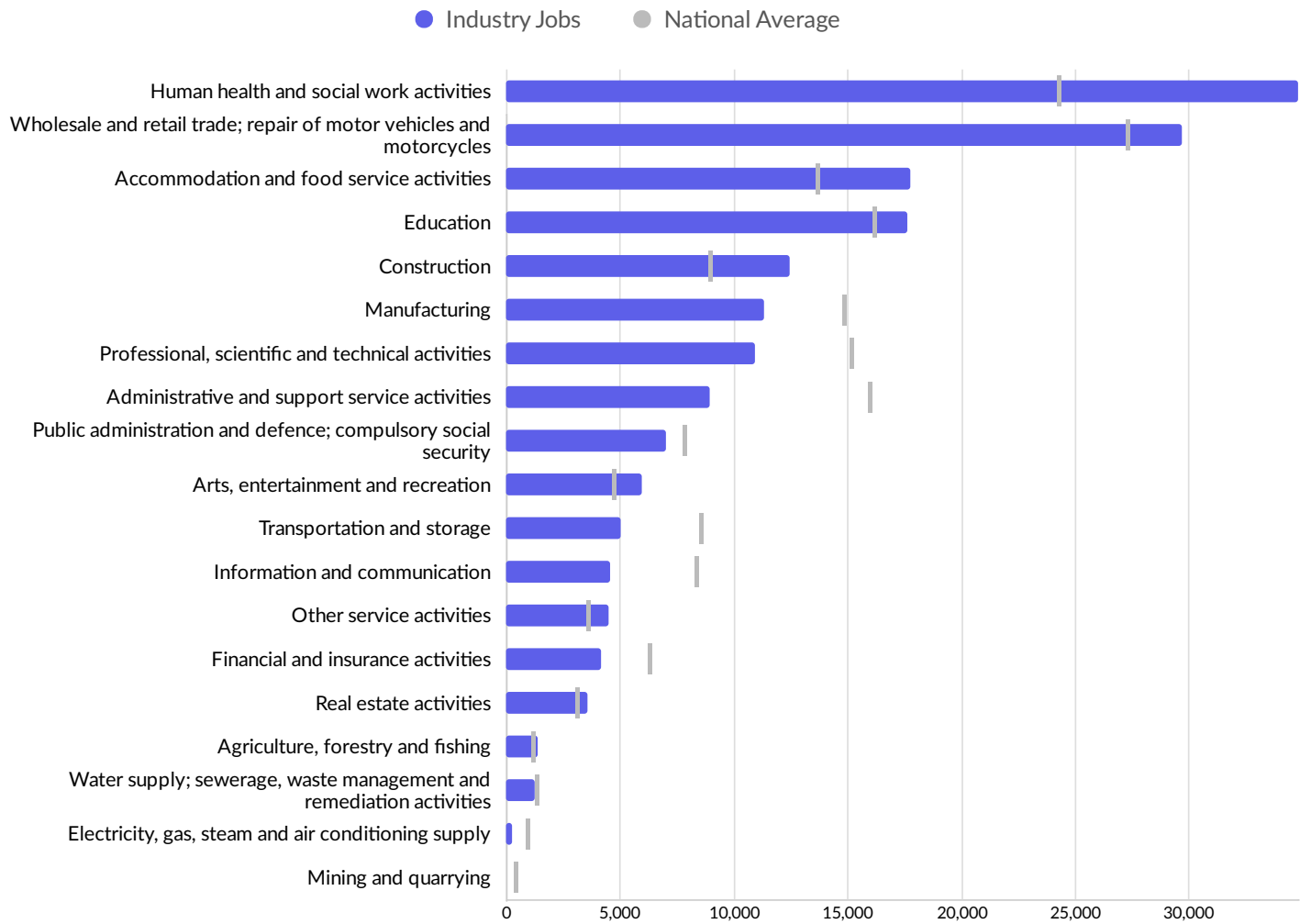
Racial diversity is low in East Sussex CC. The national average for an area this size is 94,980 racially diverse people, while there are 45,968 here.

Industry Characteristics

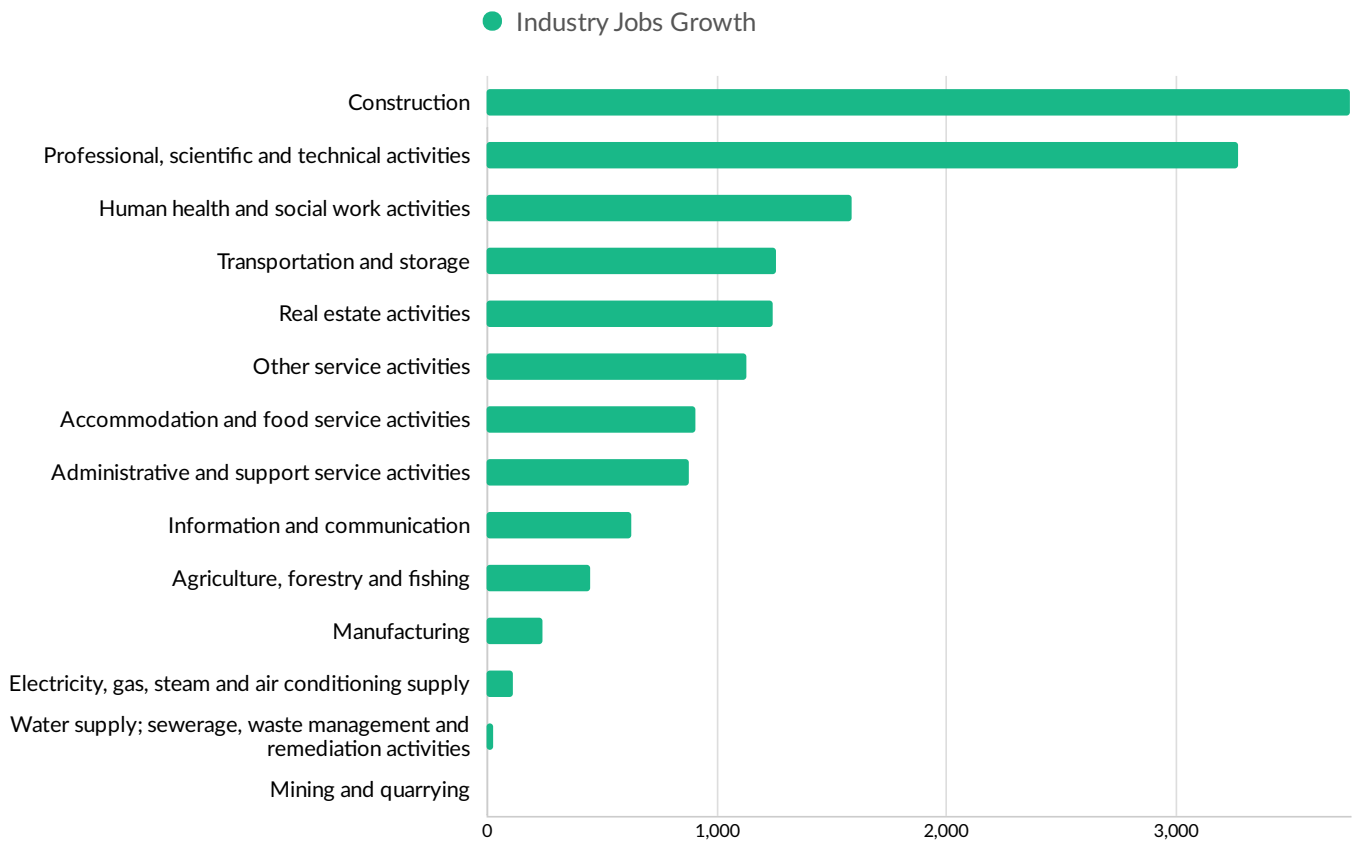
Industry Overview

Industry	Total Jobs	Avg. Wages Per Job (2018)	Industry LQ	% Job Change (2013 - 2018)	GVA (2015)	% of Total GVA
Manufacture of other builders' carpentry and joinery	683	£27,489	2.50	100.78%	£11,297,574	0.15%
Sale, maintenance and repair of motorcycles and related parts and accessories	80	£30,019	1.64	0.86%	£3,205,836	0.04%
Electrical installation	1,685	£33,305	1.39	55.09%	£86,409,423	1.16%
Maintenance and repair of motor vehicles	1,850	£27,614	1.36	4.03%	£94,073,291	1.27%
Sale of cars and light motor vehicles	1,362	£35,470	1.29	16.06%	£85,018,404	1.14%
Retail sale of automotive fuel in specialised stores	292	£23,715	1.15	-17.81%	£8,928,465	0.12%
Retail trade of motor vehicle parts and accessories	225	£28,262	1.02	-20.59%	£13,133,547	0.18%
Sale of other motor vehicles	70	£33,266	0.86	40.66%	£3,344,758	0.05%
Site preparation	75	£32,177	0.86	126.39%	£2,427,593	0.03%
Wholesale trade of motor vehicle parts and accessories	314	£30,345	0.82	0.11%	£22,760,385	0.31%

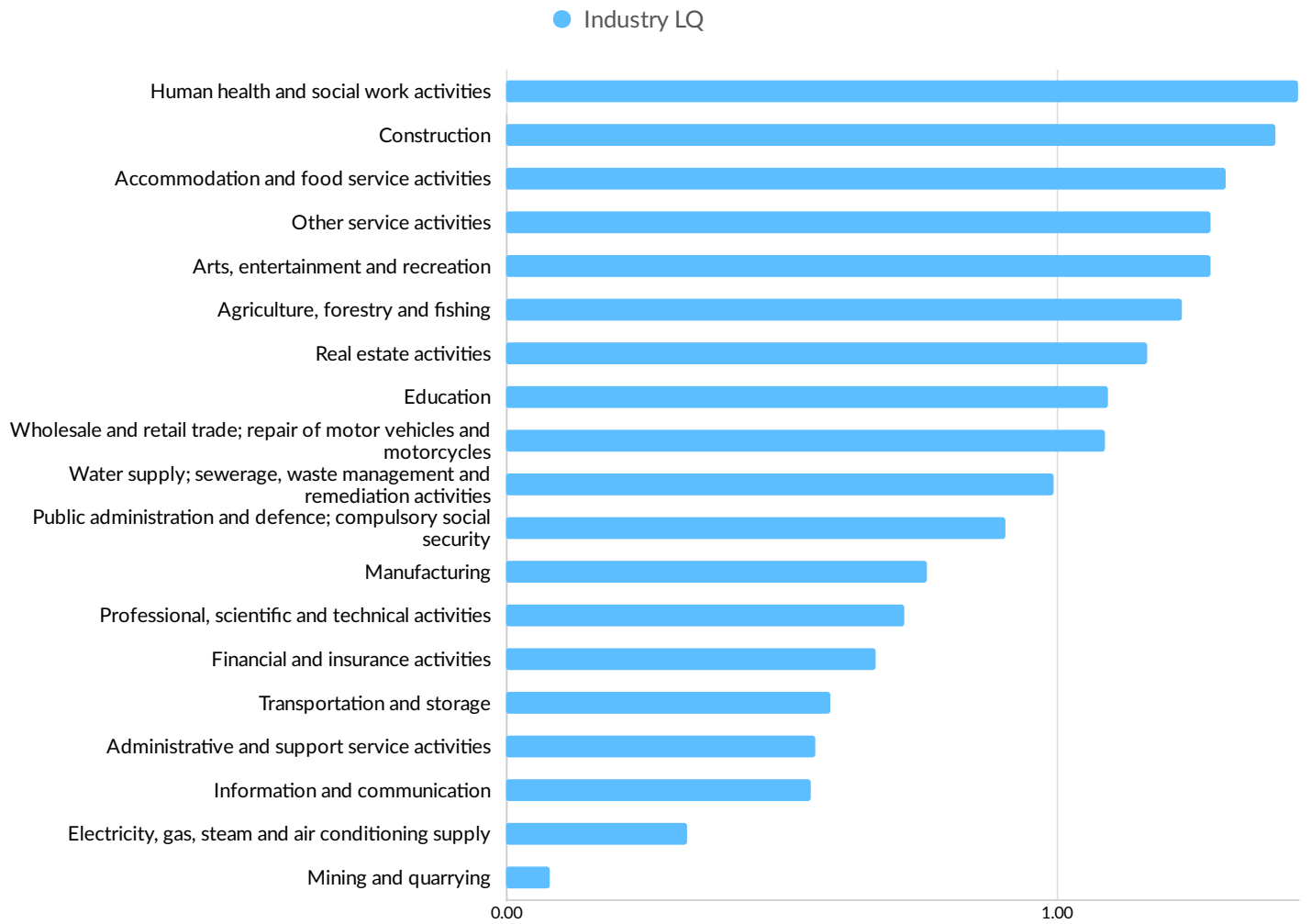
Largest Industries



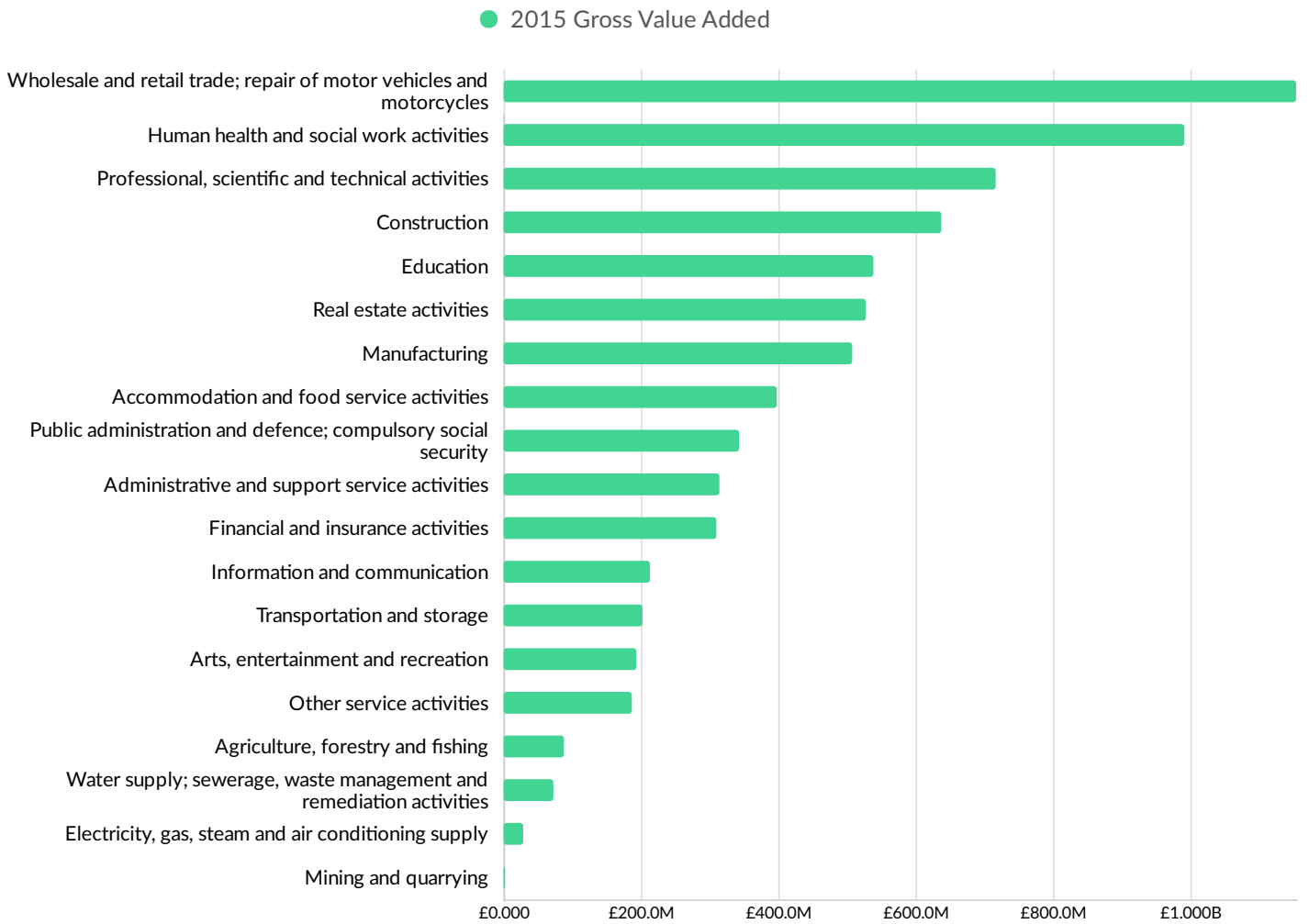
Top Growing Industries



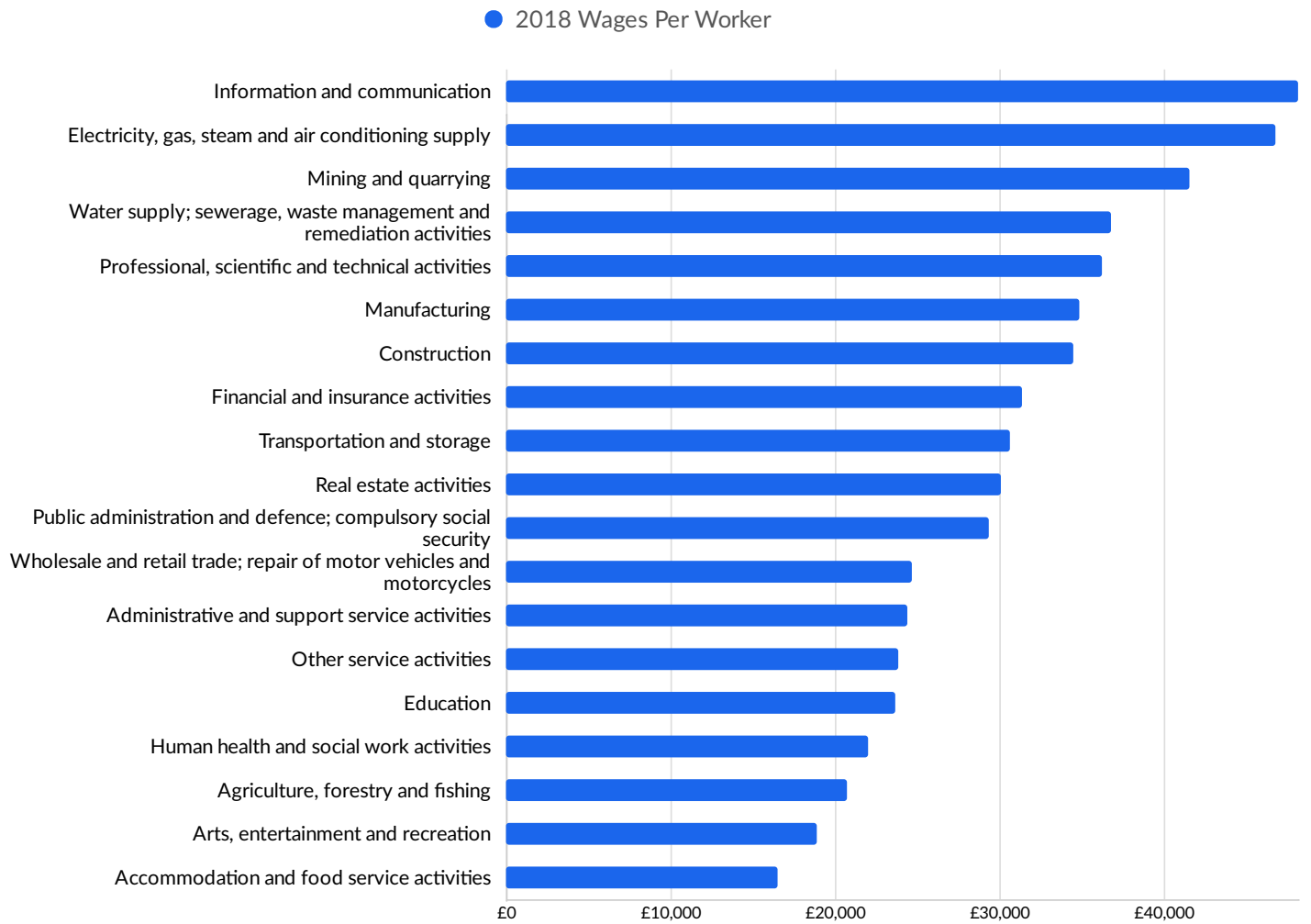
Top Industry LQ



Top Industry GVA



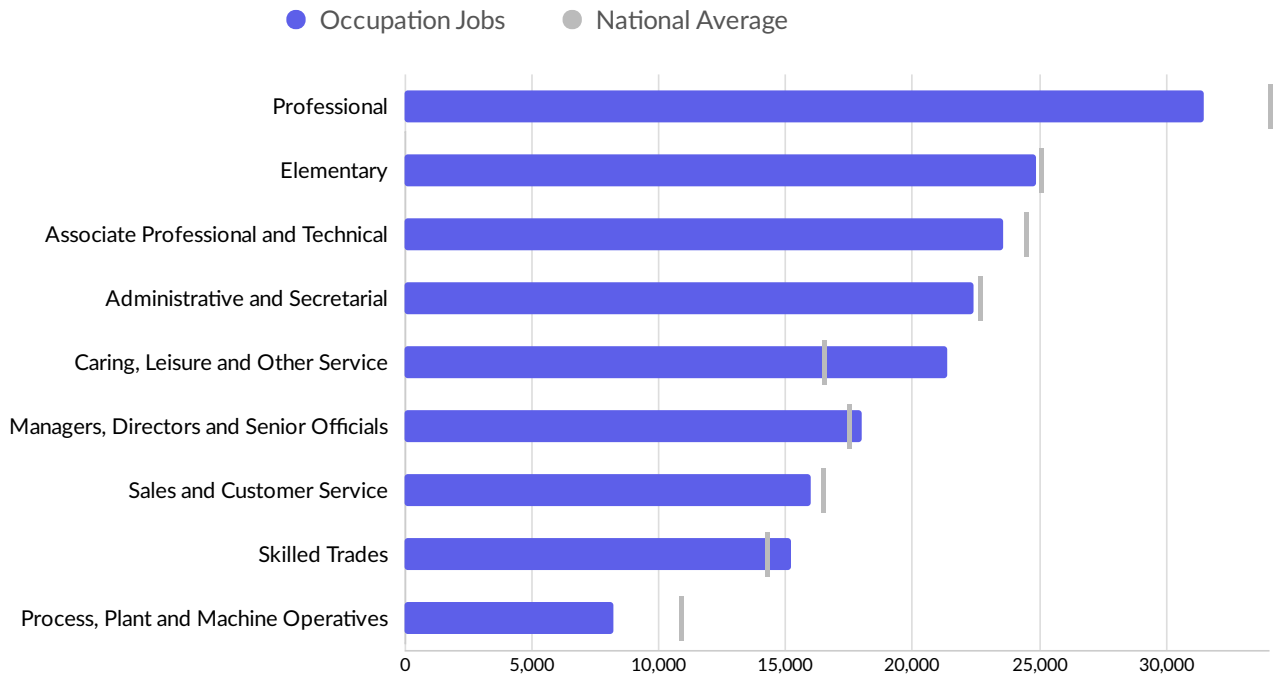
Top Industry Wages



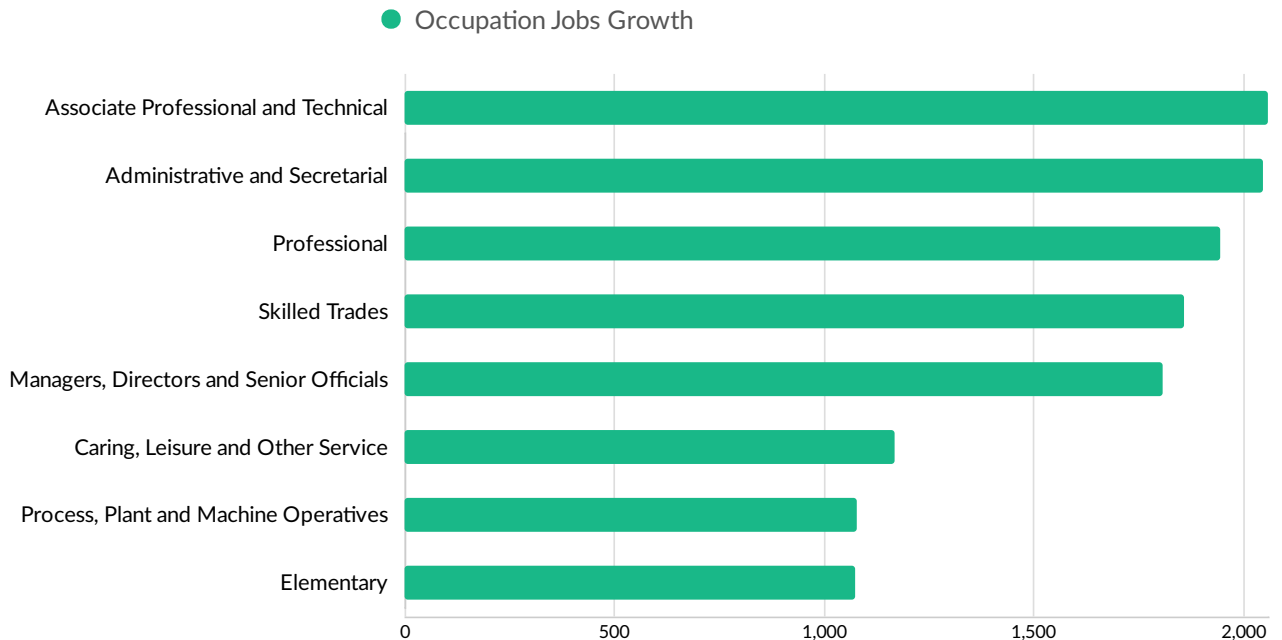
Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Wages Per Worker	2015 GVA
Human health and social work activities	33,228	34,822	1,594	+5%	1.44	£21,968	£992.92m
Wholesale and retail trade; repair of motor vehicles and motorcycles	30,754	29,704	-1,050	-3%	1.09	£24,708	£1.15b
Accommodation and food service activities	16,844	17,753	909	+5%	1.31	£16,548	£397.51m
Education	18,026	17,647	-379	-2%	1.09	£23,629	£538.01m
Construction	8,709	12,471	3,762	+43%	1.40	£34,517	£636.86m
Manufacturing	11,074	11,316	242	+2%	0.77	£34,853	£508.25m
Professional, scientific and technical activities	7,678	10,950	3,272	+43%	0.72	£36,216	£716.41m
Administrative and support service activities	8,065	8,944	879	+11%	0.56	£24,363	£315.09m
Public administration and defence; compulsory social security	8,044	7,049	-995	-12%	0.91	£29,357	£342.38m
Arts, entertainment and recreation	6,044	5,955	-89	-1%	1.28	£18,886	£194.41m
Transportation and storage	3,753	5,013	1,260	+34%	0.59	£30,631	£203.18m
Information and communication	3,957	4,591	634	+16%	0.55	£48,143	£213.36m
Other service activities	3,411	4,541	1,130	+33%	1.28	£23,861	£187.99m
Financial and insurance activities	4,466	4,201	-265	-6%	0.67	£31,392	£310.39m
Real estate activities	2,316	3,562	1,246	+54%	1.16	£30,048	£527.93m
Agriculture, forestry and fishing	958	1,408	450	+47%	1.23	£20,719	£88.82m
Water supply; sewerage, waste management and remediation activities	1,237	1,263	26	+2%	0.99	£36,769	£72.28m
Electricity, gas, steam and air conditioning supply	159	277	118	+74%	0.33	£46,786	£28.63m
Mining and quarrying	22	24	2	+9%	0.08	£41,562	£2.35m

Workforce Characteristics

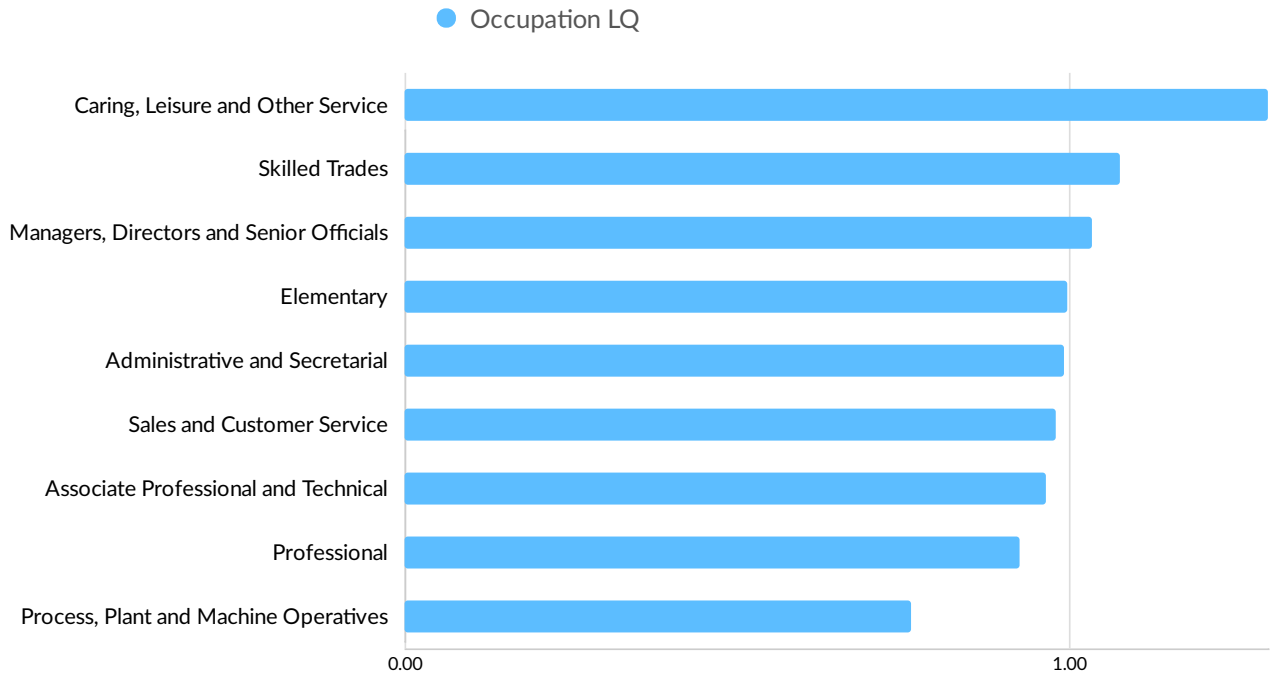
Largest Occupations



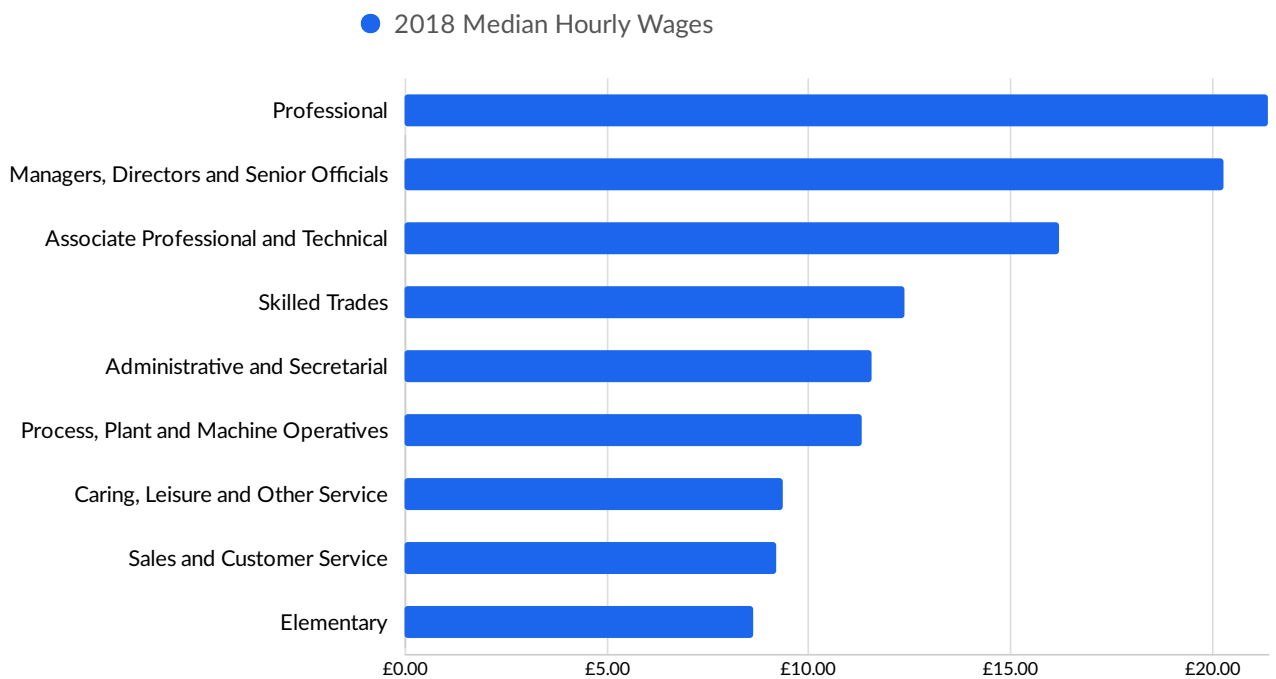
Top Growing Occupations



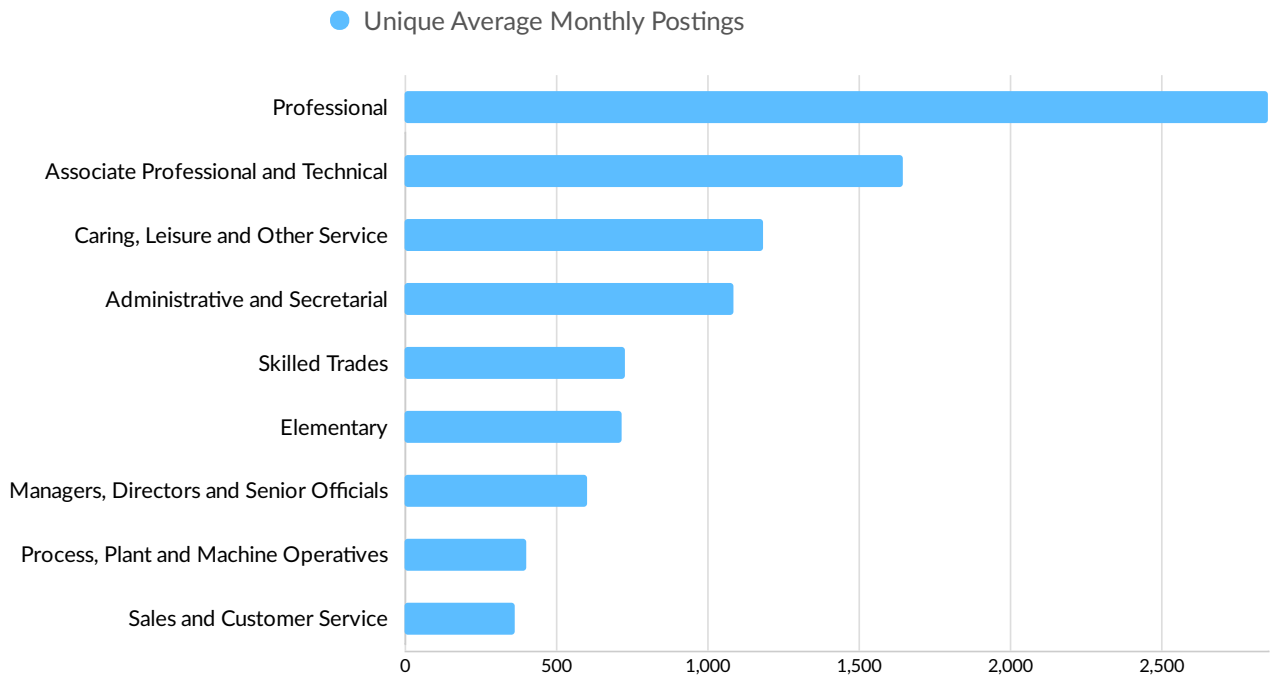
Top Occupation LQ



Top Occupation Wages



Top Posted Occupations



Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Median Hourly Wages	Nov 2018 - Oct 2019 Unique Average Monthly Postings
Professional	29,588	31,532	1,944	+7%	0.93	£21.40	2,852
Elementary	23,843	24,916	1,073	+5%	1.00	£8.63	718
Associate Professional and Technical	21,548	23,607	2,059	+10%	0.97	£16.22	1,645
Administrative and Secretarial	20,386	22,434	2,048	+10%	0.99	£11.59	1,088
Caring, Leisure and Other Service	20,238	21,405	1,167	+6%	1.30	£9.36	1,184
Managers, Directors and Senior Officials	16,218	18,026	1,808	+11%	1.03	£20.30	603
Sales and Customer Service	16,337	16,048	-289	-2%	0.98	£9.21	364
Skilled Trades	13,405	15,265	1,860	+14%	1.08	£12.39	726
Process, Plant and Machine Operatives	7,182	8,260	1,078	+15%	0.76	£11.34	399

In-Demand Skills

